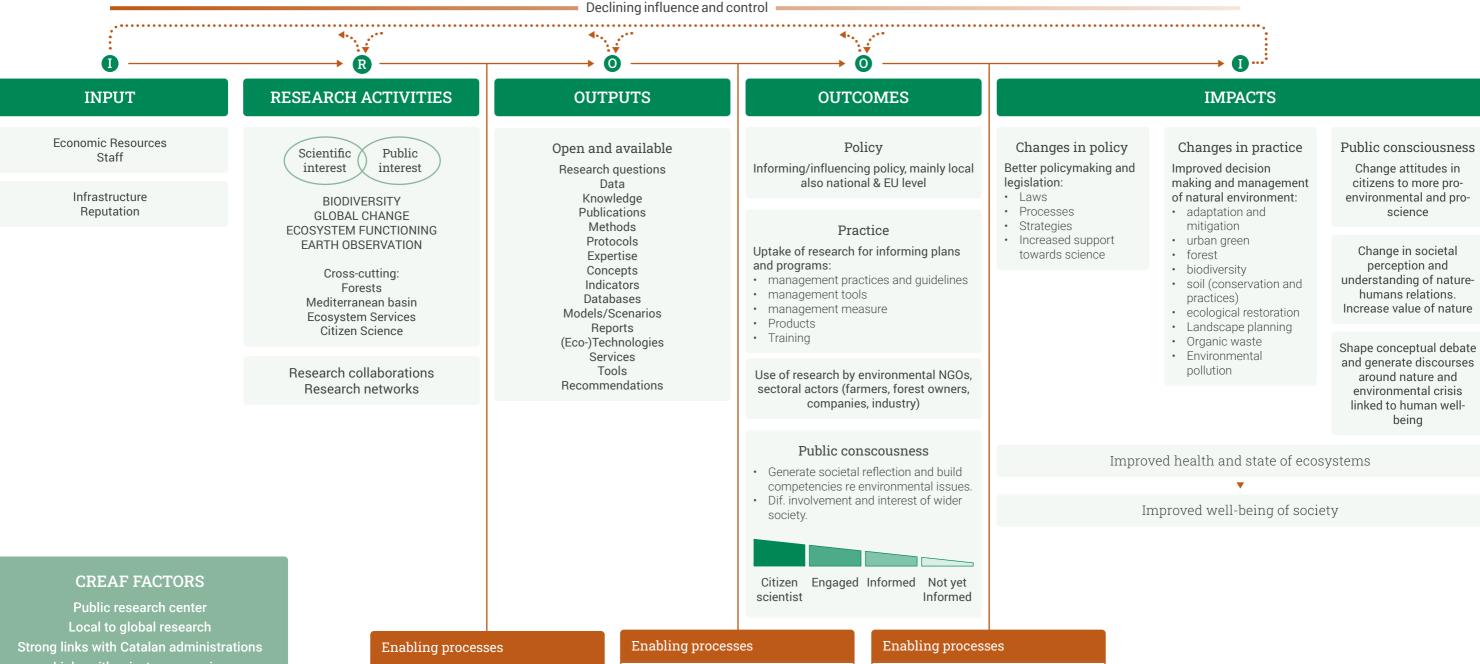
CREAF'S IMPACT MODEL

Environmental crisis and related challenges are a threat to nature and to human well-being







Links with private companies Increasing interactions with national, EU and international institutions Potential to generate science based solutions to environmental challenges Highly efficient communication and outreach

CONTEXT FACTORS

Anything that might affect the impact process

- · Research methodologies, data and resources.
- Involvement of stakeholders and general public.
- Regular long-lasting interactions and partnerships facilitating change.
- · Active advisory and participation in stakeholder led processes
- Authentic interactions and collaborations/engagement with stakeholders (facilitating change)
- Research responds to stk needs
- Formal and informal spaces/fora/ events for interaction
- Content incorporated in university curricula that trains future managers and practitioners.
- Outreach: SSNN, media, diss act
- · Language: format and content adaptation including specific materials (i.e Policy Briefs).

Umbrella conditions:

- EU higher level reporting obligations.
- · Interactions facilitating change
- · Continued efforts to monitor. implementation
- · Need to respond to natural hazard.
- · Societal awareness and preassure.

Promoting:

- · Policy comitment & resources
- Actual execution of management plans and measures.

understanding of nature-Increase value of nature

and generate discourses